

- Our subject matter experts develop courses based off proven, academic research.
- Since courses are 10 minutes or less, employees have more time to apply what they've learn. They have more time to refresh, if needed. It allows for a more versatile training experience overall.
- Content targets the real needs of a company and its employees.
- Our presenters bring even more life to a course, sharing information in a way that demands your employee's attention.

---

## Off the shelf, or off the beaten path.

ej4 has a vast library of over 2,000 titles and counting. Here are just some of the topics we cover:

- Selling Skills
- HR/Compliance
- Supervision/Leadership
- Safety
- Software Skills
- Negotiating
- Retail Excellence
- Presentation Skills
- Professional Productivity

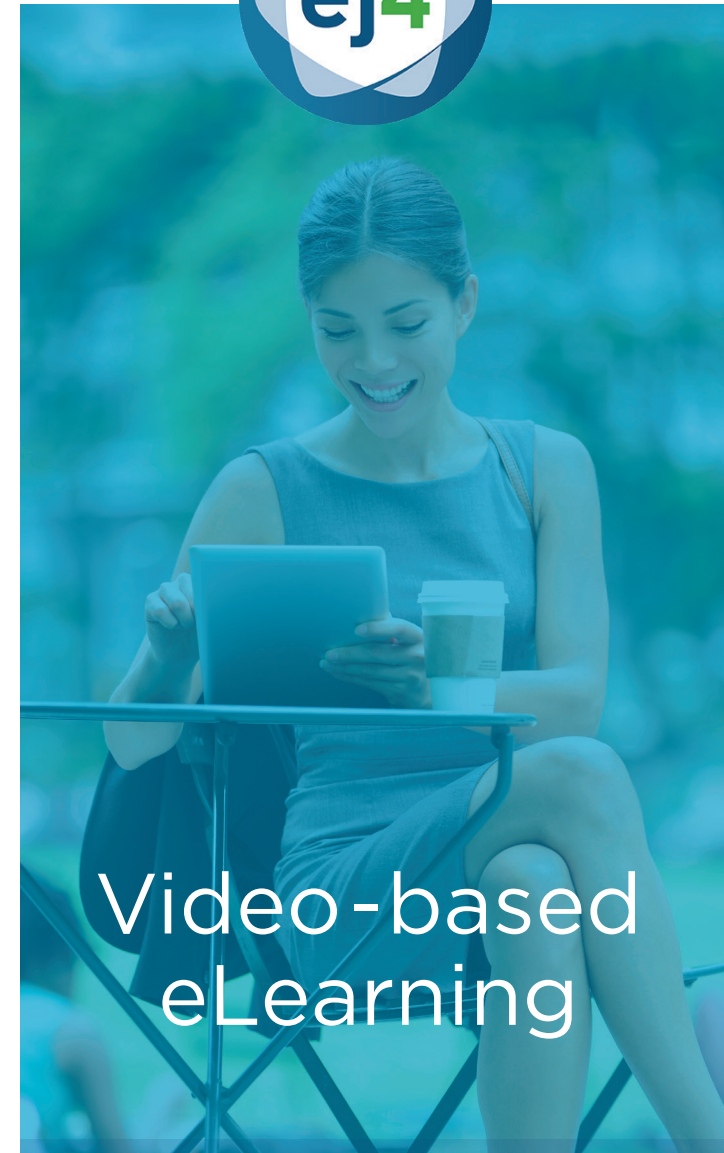
- Operations
- Communications
- Customer Service
- Key Account Selling
- Financial Basics/Compliance

For our clients that need custom content, we have a studio, editing suite, and world-class corporate trainers.

- Script Development
- On-screen Talent
- Motion Graphics
- State-of-the-Art Production Equipment

---

For more information contact:



Video-based  
eLearning

Fast 4ward  
your learning®

# No better... or know better.

**eLearning isn't new.** Companies have been providing it for years. From better ways to onboard new employees to boosting employee performance, there are many benefits to eLearning:

- Boosts productivity by up to 50%
- Cost effective: for every \$1 spent, a company receives nearly \$30 worth of productivity
- Time efficient: eLearning cuts down instruction time by up to 60%
- Improves performance levels
- And more...

Yet, most companies just offer “typical” solutions; either boring slideshow presentations, or nearly hour-long, drawn-out videos with no real focus. Lose the audience and you lose the knowledge, which means you've lost out on developing a more productive employee.

## Increase the intellectual value of your organization.

With ej4, we use the J4® approach to make videos that resonate better with employees.



### JUST AS NEEDED

Practical learning that changes behaviors immediately.



### JUST ENOUGH

Courses are 10 minutes or less. We can't stress the importance of that enough. Keep the message short and to the point for higher retention rates.



### JUST IN TIME

Time to issue required compliance training? Whether it's for a staff of 50 or 5,000, our courses are there when you need it most.



### JUST RIGHT

Our proven, straightforward design methodology entertains and engages at the perfect level.

## Plug and Play

Whether you have a Learning Management System (LMS), need ours, or want to go mobile, ej4 videos integrate seamlessly with any system and support both flash & mp4 to accommodate any mobile device.



## The difference is between knowing, and knowing how.

Without implementing new skills, employees forget them. Without reinforcing the importance of following through on new lessons, companies simply waste everybody's time.

Our lessons are short, to the point, and full of relevant information, designed for today's worker.